## Accountable Authority (Chief Executive) Certification for Government Advertising Campaign

## Certification Statement - Go Global Toolkit Expansion campaign

I certify that the Go Global Toolkit Expansion campaign complies with the *Australian Government Guidelines on Information and Advertising Campaigns by non-corporate Commonwealth entities* (Guidelines).

This certification takes into consideration the Letter issued by the Independent Communications Committee. It also takes into consideration advice and evidence provided by officials within the Australian Trade and Investment Commission (Austrade) with responsibility for the design, development and implementation of the Go Global Toolkit Expansion campaign.

Daniel Boyer

**Acting Chief Executive Officer** 

**Australian Trade and Investment Commission** 

14 November 2024