

Accountable Authority (Chief Executive) Certification for Government Advertising Campaign

Certification Statement – Southeast Asia Trade and Investment Opportunities for Australian Businesses campaign

I certify that the Southeast Asia Trade and Investment Opportunities for Australian Businesses campaign complies with the *Australian Government Guidelines on Information and Advertising Campaigns by non-corporate Commonwealth entities* (Guidelines).

This certification takes into consideration the Letter issued by the Independent Communications Committee. It also takes into consideration advice and evidence provided by officials within the Australian Trade and Investment Commission (Austrade) with responsibility for the design, development and implementation of the Southeast Asia Trade and Investment Opportunities for Australian Businesses campaign.



Xavier Simonet
Chief Executive Officer
Australian Trade and Investment Commission
30 October 2024